

Suggested Interview Questions

for Chris Witt, author of *Real Leaders Don't Do PowerPoint* (Crown Business)

1. In one sentence, what is *Real Leaders Don't Do PowerPoint* about?
2. What do you have against PowerPoint?
3. Are there times when it's okay to use PowerPoint?
4. You say that leaders shouldn't speak primarily to communicate information? Why should they speak?
5. What are the most common mistakes people make when giving a speech?
6. You say that leaders aren't like other people, at least when it comes to giving a speech. Why is that?
7. What are some of your most helpful speech and presentation tips?
8. Why do smart people make stupid presentations?
9. What is a speaker's single most important task?
10. Are there audiences you simply shouldn't speak to?
11. How do you prepare for a presentation when you don't have the time?
12. Can you describe some of what you call the myths of speaking?
13. What can you do when you forget what you were going to say?
14. What can you do if you get really, really nervous when you're giving a speech?
15. Can you ever get rid of all your nervousness? Should you even try?
16. What are three ways just about anyone can improve a presentation?
17. Can you give some examples of great speeches by leaders?
18. Where did you get the idea for the book?
19. What do you want readers to take away from the book?
20. How would you classify *Real Leaders Don't Do PowerPoint*? Is it a book on speaking?